



TYING THE DAIRY INDUSTRY AND

CONSUMERS TOGETHER

PA
DAIRY PRINCESS
SEMINAR



ONE PROMOTION AT A TIME

2026

Tuesday, July 7, 2026



TIME	ACTIVITY	LOCATION
12:00 P.M. – 1:30 P.M.	Registration	Byers Conference Center Lower Level
1:45 P.M.	Find your seat	BCC – Upper Level
2:00 P.M. – 2:15 P.M.	Welcome – Carrie Anderson, Program Director Opening, Introductions, and Instructions 2025 – 2026 State Royalty Team Jesslyn Risser , 2025-2026 Pennsylvania Dairy Princess	BCC – Upper Level

	Bryanne Keller, 2025-2026 Pennsylvania Alternate Dairy Princess Rebekah Aldrich, 2025-2026 Pennsylvania Alternate Dairy Princess	
2:15 P.M. – 2:20 P.M.	Introduction of Board of Directors 2025-2026 State Royalty Team Jesslyn, Bry and Rebekah	BCC – Upper Level
2:20 P.M. – 2:50P.M.	Binder Review – Laura Daubert, Administrative Director	BCC – Upper Level
2:50 P.M. – 3:30 P.M.	County Princesses place sticker on map & Ice Breaker/get to know you activity	BCC – Upper Level
3:30 P.M. 4:15 P.M.	Crown Care & How to Wear & Understanding Milk Toasts SRT	BCC - Upper Level
4:15 P.M. 4:30 P.M.	Walk or drive to dining hall	
4:30 P.M. – 4:40 P.M.		Dining Hall

	Jeremy Spear – Roxbury Holiness Camp Executive Director – Guidelines and Invocation	
4:45 P.M. – 5:45 P.M.	Dinner	Pavilion Weather depending
5:45 P.M. – 6:00P.M.	Walk back to BCC	
6:00 P.M. – 7:00 P.M.	Keynote Speaker - Charlene Ranck	BCC – Upper Level
7:00 P.M. - 7:10 P.M.	Introduction of State Alternate – Carrie Anderson, Program Director Rebekah Aldrich 2025-2026 Pennsylvania Alternate Dairy Princess Reflection	BCC – Upper Level
7:15 P.M. – 7:25 P.M.	Board Member Highlight – Kathy Hartzell Announcements for the next day	BCC – Upper Level
7:30 P.M. - 8:00 P.M.	Dress check for group photo Change into comfy clothes.	BCC
8:00 P.M.	Thank you Way-Har Farms for sponsoring our Ice Cream Rootbeer Float snack	BCC Lower Level
8:00 P.M. - 8:10 P.M.	Board Member Highlight Kristy Bigelow	

8:15 P.M. 8:45 P.M.	Wardrobe Do's and Don'ts SRT & Board	BCC - Lower Level
8:45 P.M.- 9:45 P.M.	Craft night <i>"Pick me up jar"</i>	BCC - Lower Level
8:45 P.M. 9:45 P.M.	Sharing time for Chaperones and Adults "Being a Princess Mom"	Adults – BCC Upper Level
10:00 P.M.	Lights out and room checks	

Wednesday, July 8, 2026



TIME	ACTIVITY	LOCATION
7:15 A.M. – 7:55 A.M.	Breakfast	Byers Conference Center Lower Level
8:00 A.M. - 8:10 A.M.	Welcome & Slide Show Receive instructions for rotation schedule *Please bring phones/tablets for Discover Dairy rotation*	BCC – Upper Level

8:15 A.M. – 11:25 A.M.	Discover Dairy: Jordan Anderson Center for Dairy Excellence, Brittany Snyder, Center For Dairy Excellence Foundation , Past Pennsylvania Alternate Princess Booth Promotion: Sara Jennings, Past Pennsylvania Alternate Dairy Princess Princess Spotlight: Becky Mowrer Couch, Past Pennsylvania Dairy Princess <table> <tr> <th>Time</th> <th>MILK</th> <th>CHEESE</th> <th>BUTTER</th> </tr> <tr> <td>8:15-9:15</td> <td>Discover Dairy</td> <td>Princess Spotlight</td> <td>Booth</td> </tr> <tr> <td>9:20-10:20</td> <td>Booth</td> <td>Discover Dairy</td> <td>Princess Spotlight</td> </tr> <tr> <td>10:25-11:25</td> <td>Princess Spotlight</td> <td>Booth</td> <td>Discover Dairy</td> </tr> </table>	Time	MILK	CHEESE	BUTTER	8:15-9:15	Discover Dairy	Princess Spotlight	Booth	9:20-10:20	Booth	Discover Dairy	Princess Spotlight	10:25-11:25	Princess Spotlight	Booth	Discover Dairy	Discover Dairy - BCC – Upper Level Booth: Fireside Lounge Princess Spotlight: Curtain Section
Time	MILK	CHEESE	BUTTER															
8:15-9:15	Discover Dairy	Princess Spotlight	Booth															
9:20-10:20	Booth	Discover Dairy	Princess Spotlight															
10:25-11:25	Princess Spotlight	Booth	Discover Dairy															
11:30 A.M. – 12:15P.M.	Defusing Tough Questions American Dairy Association North East – Beth Myer	BCC – Upper Level																
12:15 P.M- 12:45P.M.	Resources, Roll and Check-Off Program Pennsylvania Dairy Promotion Program – Lolly Leshner	BCC - Upper Level																
12:50 - 1:30	Lunch	BCC - Lower Level																
1:30 P.M. – 1:40 P.M.	Instructions for rotation schedule	BCC – Upper Level																
1:45 P.M. - 5:00 P.M.	Photos: Jordan Anderson																	

	Speech Coaches: Kathy, Tanya, Lolly Leshner, Becky Couch, Sara Jennings, Kristy Skit Coaches: (2 rooms) Susan, Donna, Katie Waite, Wayne Brubaker, Linda Grove, Brooke Kurtz <table><tr><td>Time</td><td>MILK</td><td>CHEESE</td><td>BUTTER</td></tr><tr><td>1:45-2:45</td><td>Skit</td><td>Speech</td><td>Photos</td></tr><tr><td>2:50-3:50</td><td>Photos</td><td>Skit</td><td>Speech</td></tr><tr><td>4:00-5:00</td><td>Speech</td><td>Photos</td><td>Skit</td></tr></table>	Time	MILK	CHEESE	BUTTER	1:45-2:45	Skit	Speech	Photos	2:50-3:50	Photos	Skit	Speech	4:00-5:00	Speech	Photos	Skit	Upper Level BCC - Speeches Small Lounge and Fireside – Skit Presentations LOWER BCC - Photos
Time	MILK	CHEESE	BUTTER															
1:45-2:45	Skit	Speech	Photos															
2:50-3:50	Photos	Skit	Speech															
4:00-5:00	Speech	Photos	Skit															
5:00 P.M.- 5:15 P.M.	Dismiss and walk/drive to outdoor theater	Outdoor Theater																
5:15 P.M. - 5:45 P.M.	Group Photo Jordan Anderson																	
6:00 P.M. - 6:45 P.M.	Dinner Board Member Highlight Tanya Baldwin	Dining Hall																
6:45 P.M. - 7:00 P.M	Introduction of State Alternate – Carrie Anderson, Program Director Bry Keller 2025-2026 Pennsylvania Alternate Dairy Princess Reflection																	

7:00 P.M. – 7:15 P.M.	Walk/drive back to BCC Change into comfy clothes for evening sessions	
7:20 P.M. - 8:10 P.M.	The C.O.W. Method: Leading and Building trust through Communication Callie Curley Smith, Northeast Dairy Producers Assc. Director of Membership & Communication, Past PA Alternate Dairy Princess	BCC – Upper Level
8:15 P.M. - 9:00 P.M.	“Cow Talk” David Lentz, PA Holstein Association Industry updates and dairy knowledge information	BCC – Upper Level
9:00 P.M. - 9:10 P.M.	Review and Announcements – Kathy Hartzell	BCC – Upper Level
9:15P.M. – 10:00 P.M.	Cookies and Milk Snack Milk and Cookie Snack provided by Lebanon County Dairy Promotion Committee	BCC - Lower Level
10:00 P.M.	Prepare for Bed & Room Checks	

Thursday, July 9, 2026



TIME	ACTIVITY	LOCATION
7:15 A.M. - 7:45 A.M.	Breakfast Casual clothing for the tour is acceptable, please wear your seminar t-shirts. Closed-toe shoes and no rips/holes in jeans or capris.	BCC – Lower Level
8:30 A.M.	Board bus	
9:00 AM- 10:00AM	OFFSITE FARM TOUR Hollow Acres Dairy Farm: Ron and Amy Wenger 6969 Upper Strasburg Rd. Pleasant Hall, PA 17246	

10:15 AM	Board bus and depart for Roxbury				
10:45AM - 11:05 AM	Arrive at Roxbury and change into business casual clothing				
11:05AM 11:15 AM	Reconvene - Welcome back and watch video highlights				BCC - Upper Level
11:15AM 11:20AM	Board Member Highlight Donna Werley				BCC - Upper Level
11:20 AM 11:55AM	Dairy Knowledge 101 Board Members Tanya Baldwin and Kristy Bigelow				BCC - Upper Level
12:00PM - 12:50PM	Lunch				BCC - Lower Level
1:00PM - 2:00PM	School Promotions Brooke Emery Kurtz, Past Pennsylvania Dairy Princess				BCC – Upper Level
2:05PM - 4:25PM	Rotations				Marketing Tools: Katie Waite - BCC – Upper Level Interview: Board Members- Fireside Lounge & Small Lounge
	TIME	MILK	CHEESE	BUTTER	
	2:05-2:50	Interview	Scrapbook, Impromptu & PSA	Marketing tools	
	2:55-3:40	Marketing tools	Interview	Scrapbook, Impromptu & PSA	
	3:45-4:25	Scrapbook, Impromptu & PSA	Marketing tools	Interview	

		Scrapbook, Impromptu and PSA SRT: BCC - Lower Level
4:30 P.M. – 5:15 P.M.	Fill A Glass with Hope – Dave Smith PA Dairymen’s Association	BCC – Upper Level
5:20 P.M. 5:30 P.M.	Walk to Dinner	Dining Hall
5:30 P.M. - 6:30 P.M.	Dinner Milk Toast - SRT	Dining Hall
6:30 P.M.- 6:45 P.M.	Introduction of 2025-2026 Pennsylvania Dairy Princess - Carrie Anderson, Program Director Jesslyn Risser 2025-2026 Pennsylvania Dairy Princess Reflection Review of the Day and Announcements – Kathy Hartzell	
6:45 P.M. – 7:00 P.M.	Walk back to BCC Change into clothes for slide and fun night	
7:15 P.M. – 7:30 P.M.	Meet and walk to slide area together <i>*Take a towel if you are planning to be on the water slide</i> <i>*Take Lawn Chairs</i>	BCC Lower Level
	Slide, CampFire and fun night	

7:30 P.M. – 9:00 P.M.		Musser Pavilion
9:15 P.M. - 10:00 P.M.	Return to rooms & Room Check Begin packing luggage	BCC

Friday, July 10, 2026



TIME	ACTIVITY	LOCATION
7:15 A.M.	Walk to Breakfast	Main Dining Hall
7:30 A.M. - 8:15 A.M.	Breakfast Highlight a Board Member – Susan Hauck	Main Dining Hall

8:15 A.M. - 8:25 A.M.	Walk back to BCC	
8:25 A.M. - 8:40 A.M.	Gather Luggage Place in car or on patio/porch area	
8:45 A.M. - 9:00 A.M.	Welcome and Final Slide Show Presentation 2025-2026 State Royalty Team	BCC - Upper Level
9:00 A.M. - 9:30 A.M.	Q & A for Competition – Laura Daubert, Administrative Director and Carrie Anderson, Program Director	BCC - Upper Level
9:30 A.M. - 10:30 A.M.	Allied Milk Producers Cooperative – Check-off Program and Resources - Eva Strang	BCC - Upper Level
10:30 A.M. - 11:30 A.M.	Self-Defense Training Total Martial Arts – Mark Gutshall	BCC - Upper Level
11:30 A.M.- 12:15 P.M	Incentive Carrie Anderson	BCC- Upper Level
12:15 P.M. - 12:30 P.M.	Reset and Go – Reflection from Laura Daubert, Administrative Director	BCC - Upper Level
12:30 P.M. - 12:45P.M.	Question and Answer Time Complete evaluations	BCC - Upper Level

12:45 P.M. - 1:00 P.M.	Check-Out Procedures: Turn in evaluations Turn in keys. Please take a snack for the trip home	BCC - Upper Level BCC - Lower Level
---------------------------	--	---

Have a safe trip home!